



**2014 DR.PHARM**  
Product introduction

[www.doctorpharm.co.kr](http://www.doctorpharm.co.kr)

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# HISTORY

## HISTORY

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**05 2005.10** Founded Sampoong International  
Duty free Agent of Safilo Group (Giorgio Armani sunglasses & more)

**08 2008.02** Sole distributor of American beachwear brand, Loco Boutique

**09 2009.01** Sole distributor of swiss watch brand, ROTARY

**2009.02** Launched the multi-functional cosmetic brand, DR. PHARM  
and opened DR. PHARM Store in Shilla Seoul Duty Free Shop

**2009.04** Opened DR. PHARM Store in Lotte Main Duty-Free Shop

**10 2010.06** Founded the Thailand branch & launched Dr. PHARM Cosmetics

**11 2011.08** Opened DR. PHARM Store in Dongwha Duty-Free Shop  
Opened DR. PHARM Store in Lotte Busan Duty-Free Shop

**12 2012.07** Launched G.Market online shopping mall  
and opened DR. PHARM Store in Lotte World Duty-Free Shop

**2012.09** Opened DR. PHARM Store in Walkerhill Duty-Free Shop

**2012.12** Opened DR. PHARM Store in Lotte Jeju Duty-Free Shop

**13 2013.04** Launched Lotte I-mall online shop

**2013.09** Opened DR. PHARM Store in "Seoul Market" in Tokyo Korean Town in Japan

**14 2014.01** opened DR. PHARM Store in Shilla Seoul Duty Free Shop

# MAJOR EXPORTER



- Myanmar and Thailand
- Japan
- China
- Indonesia
- Seattle (America)

# BRAND

## COSMETICS

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**Dr.+pharm**

**LOCO Beauté** 

McCELL **SKIN SCIENCE 365**

# DR.PHARM

## OFF LINE STORES

### LOTTE DUTY FREE

1, SOGONG-DONG, JUNG-GU, SEOUL, 100-070 KOREA

### LOTTE DUTY FREE BUSAN

503-15, BUJEON-DONG, BUSANJIN-GU, BUSAN, 614-847 KOREA

### LOTTE DUTY FREE LOTTE WORLD

40-1, JAMSIL-DONG, SONGPA-GU, SEOUL, 138-915 KOREA

### LOTTE DUTY FREE JEJU

2812-4, SAEKDAL-DONG, SEOGWIPO-CITY,  
JEJU SPECIAL SELF-GOVERNING PROVINCE, 697-808 KOREA

### DONGWHA DUTY FREE

GWANGHWAMUN BLDG., 211, SEJONGNO, JONGNO-GU, SEOUL, 110-730 KOREA

### WALKERHILL DUTY FREE

177 WALKERHILL-RO, GWANGJIN-GU, SEOUL 143-708 KOREA

### SHILLA DUTY FREE

249, DONGHO-RO, JUNG-GU, SEOUL, KOREA



[www.doctorpharm.co.kr](http://www.doctorpharm.co.kr)

Meet more products at the official online shopping mall

# McCELL SKIN SCIENCE 365 SYN<sup>®</sup>-AKE



## SYN-AKE GOLD SKIN CARE

Containing gold, it helps the skin refreshment via ion interactions. Also, the patented Syn-Ake has a similar structure as snake venom is good for resilience keeping your skin looking smooth and firm.

# SYN-AKE GOLD SKIN CARE

## Syn-Ake Gold Cream

50ml

Anti wrinkle Containing gold



Containing gold, it helps the skin refreshment via ion interactions. Also, the patented Syn-Ake has a similar structure as snake venom is good for resilience keeping your skin looking smooth and firm. The cream also contains green tea, aloe vera leaves and olive extracts to keep your skin moist and radiant. It also creates another layer of moisture that balances out your skin.

## SYN-AKE Gold ampoule

30ml

Anti wrinkle Containing gold



A functional anti-wrinkle and whitening ampoule that contains adenosine for wrinkle correction and Syn-Ake, a type of peptide similar to snake venom in structure, for skin resilience. Also contains 60% hyaluronic acids, the effective skin hydrator, along with chamomile flower extracts and mate leaf extracts to supply ample nutrition to your skin and help with anti-oxidation and skin soothing for healthier and suppler skin.

## Syn-Ake Eye Serum

15ml

Wrinkle Improvement Functional Cosmetics



This eye serum contains Syn-Ake, a peptide with a structure similar to that of snake venom, to enhance skin flexibility for greater softness. It also contains pure gold to prevent skin damage by environmental factors and control the skin's oil and moisture balance to maintain smoother, more elastic skin around the eyes.

## Syn-Ake Gold special edition

Anti wrinkle Containing gold



- Syn-Ake Gold Cream 50ml
- Syn-Ake Gold Ampoule 30ml
- Syn-Ake Gold Eye Serum 15ml

## Syn-Ake Intensive Toner

120ml

Functional Anti-wrinkle Cosmetics



A functional anti-wrinkle toner containing Syn-Ake, a type of peptide similar to snake venom in structure. It also contains collagen and sun tree leaf extracts to revitalize rough and lifeless skin and form a moisture barrier with hyaluronic acids for suppler skin.

## Syn-Ake Intensive Emulsion

120ml

Functional Anti-wrinkle Cosmetics



A functional anti-wrinkle emulsion containing Syn-Ake, a type of peptide similar to snake venom in structure, to prevent damage of your skin weakened by various external factors. It applies smoothly over face and penetrates fast for healthier skin. It also contains collagen, sun tree leaf extracts, and hyaluronic acids to sooth your skin from loss of moisture and form a moisture barrier to restore your skin balance.

Applying steps : Toner ▶ Eye Serum ▶ ampoule ▶ Emulsion ▶ Cream

# SNAIL SKIN CARE

## Snail Toner

120ml

Containing snail mucin whitening

The Mucin component in the snail slime helps to maintain the moisture of the skin and protects the skin from external toxic substances. Also the chondroitin sulfate which is the main component of Mucin is the main substance for intercellular substances so it effectively provides elasticity to the skin, and it also maintains the skin in a nutrient-rich state.



## Snail Emulsion

120ml

Containing snail mucin whitening

The Mucin component in the snail slime helps to maintain the moisture of the skin and protects the skin from external toxic substances. Also the chondroitin sulfate which is the main component of Mucin is the main substance for intercellular substances so it effectively provides elasticity to the skin, and it also maintains the skin in a nutrient-rich state.



## Snail Essence

30ml

Containing snail mucin whitening & Anti wrinkle

The Mucin component in the snail slime helps to maintain the moisture of the skin and protects the skin from external toxic substances. Also the chondroitin sulfate which is the main component of Mucin is the main substance for intercellular substances so it effectively provides elasticity to the skin, and it also maintains the skin in a nutrient-rich state.



## Aqua Whitening Snail Cream

50ml

Containing snail mucin

The product soothes the skin by the action of Snail Secretion Filtrate (contains 15%) and natural humectant ingredients, and moisturizes and cleans the skin with supplying moisture. This product is a moisturizing cream being able to apply on the skin lightly without a viscid touch as a type holding full of moisture and show the moist and vital skin over time without a moisture loss by creating barrier over the skin.



## Snail special edition

- Snail Toner 120ml
- Snail Emulsion 120ml
- Snail Essence 30ml
- Snail Cream 50ml



Applying steps : Toner ▶ Essence ▶ Emulsion ▶ Cream

**LOCO**  
**Beauté**   
S N A I L  
**B.B**



**Snail BB Cream**

3 functions: Moisture cream to soothe and moisturize dry skin as well as to protect skin, makeup base to evenly maintain the skin tone, and foundation to cover the whole facial complex naturally.

# MAKE UP & SUN CARE

BEST



## Snail BB Cream

30ml

Snail mucin SPF50+ , PA +++

3 functions: Moisture cream to soothe and moisturize dry skin as well as to protect skin, makeup base to evenly maintain the skin tone, and foundation to cover the whole facial complex naturally.

As a functional product, it helps whiten the skin tone and strengthen skin's resistance to fine lines. The high SPF level protects skin from the strong UV sunlight.

## Magic B.B (Natural)

40ml



Water Proof SPF42+ , PA+++

This blemish balm effectively blocks both UVA and UVB rays. It is a waterproof product that protects sun-exposed skin from UV rays, whitens skin and helps reduce the appearance of wrinkles. It contains rosemary, chamomile and lotus flower extracts to soothe the skin and the moisturizing ingredients help create healthy, hydrated skin.

## Magic B.B (Pearl Shine)

40ml



Water Proof SPF42+ , PA+++

The gently shimmering pearl powder creates a more radiant skin tone. Diffused light reflection is used to cover skin imperfections and give depth. This blemish balm (SPF42+, PA+++), effectively blocks both UVA and UVB rays. It is a waterproof product that protects sun-exposed skin from UV rays, whitens skin and helps reduce the appearance of wrinkles.

## Whitening Glossy CC Cream

30ml

Triple Functional

This triple-functional daily CC cream contains a powerful sunscreen formula to block both UVA and UVB and protect your skin from UV rays, while arbutin brightens your skin. Not only that, wrinkle-correcting adenosine leaves your skin resilient and green tea and mung bean extracts nourishes your skin. This formula is free of paraben and artificial fragrances to be mild for your skin.



NEW

## Nudy Base Honey CC Cream

30ml

SPF50+ , PA +++ Wrinkle Improvement

It is a high nutrition CC Cream, Propolis extract (10%) from beehives the bees make out of plants sap, which strengthens the skin to deal with the harmful substances. It naturally makes the skin glossy and clear when the color capsule pops by the body heat.



## Extra Care Dry-Touch Sun Block

50ml

SPF50 +++ , PA +++ 3-functional cosmetics

Dr. Pharm Extra Care Dry-Touch Sun Block is easy to apply. Moist and fresh, it is absorbed quick. This product is a multi-function sun block that helps improve the skin texture naturally. With daily use of the product, your skin is protected against ultra violet rays (UVA, UVB).



# ESSENCE MASK SHEET

## Dr.pharm Snail Essence Mask

28ml

### Snail Mucin



- Contains snail mucus and EGF to give vitality and resilience to your skin.
- Contains fermented *Aureobasidium pullulans* and asiatic pennywort extracts to protect your skin from external aggressors.
- Contains hyaluronic acid and polyglutamic acid, the hydrating factors that leave your skin hydrated.

## Dr.pharm Whitening Essence Mask

28ml

### Functional whitening



- Contains niacinamide and the complex of four vitamin derivatives for brighter and whiter skin tone.
- Contains natural vitamins and polyphenol from black choke berries to bring clarity and confidence to dull skin.
- Contains natural hyaluronic acid and skin-soothing purslane extracts for your skin's comfortable rest.

## Dr.pharm Collagen Essence Mask

28ml

### Skin Elasticity Skin Nutrition



- Contains marine collagen and hyaluronic acid to supply the power of natural moisture to your skin.
- Contains marine elastin, the resilience factor to plump up your skin.
- Contains the kelp protein to leave rough skin smoother and softer.

## Dr.pharm Herb Essence Mask

28ml

### Soothing Skin Elasticity



- Contains hyaluronic acid and polyglutamic acid, the hydrati
- Contains peppermint and bergamot extracts for clean and pure skin.
- Contains jasmine and rosemary extracts for oil-moisture balance.

## Dr.pharm Fresh Essence Mask

28ml

### Containing fruit extracts



- Contains cucumber and apple mint extracts to cool the skin for a refreshing sensation.
- Contains new apple, lemon, and lime extracts for pore-tightening and skin purification.
- Contains hyaluronic acids and aloe juice to leave your skin supple and protected.

# NATURAL MASK SHEET



## Green Tea Natural Essence Mask Sheet 28ml

Contains 28mg of green tea extracts.

- Contains green tea extracts rich in polyphenol for the brightness and clarity of dull skin.
- Contains caffeic acid peptides extracted from coffee to heal trouble-prone skin for brighter skin.
- Contains Konjac root extracts rich in various moisturizing factors for dry and tight skin.



## Honey Natural Essence Mask Sheet 28ml

Contains 28mg of honey extracts.

- Contains Manuka honey extracts from New Zealand rich in organic acids, minerals, and polysaccharides for protecting your skin.
- Contains royal jelly extracts with various concentrates, including vitamins and protein to energize your skin.
- Contains milk protein extracts for emulsified and health skin as if it is massaged with milk.



## Pomegranate Natural Essence Mask Sheet 28ml

Contains 28mg of pomegranate extracts.

- Contains pomegranate extracts rich in plant-based isoflavones for the beauty and charm of your skin.
- Contains argan oil rich in fatty acids and vitamins to give nutrition and vitality to your skin.
- Contains elastin, the skin resilience factor, for concentrated firming care.



## Pharm Natural Essence Mask Sheet 28ml

Contains 6.7mg of pearl powder.

- Contains pearl powder rich in ocean minerals for flawlessly clear skin.
- Contains silk protein to emulsify rough and dull skin irritated by stress.
- Contains shear butter to deeply nourish your skin without balance for radiance and vitality.



## Aloe Natural Essence Mask Sheet 28ml

Contains 13mg of aloe vera leaf juice in solid form.

- Contains aloe vera leaf juice and lemon balm extracts to soothe and comfort your sensitive skin.
- Contains jasmine extracts for oil-moisture balance of dry skin.
- Contains vitamin B5 derivatives for smooth skin and supple hydration.



## Hyaluronic Acid Natural Essence Mask Sheet 28ml

Contains 2.8mg of hyaluronic acid.

- Contains hyaluronic acid, the highly hydrophilic natural moisturizing factor, to leave your skin supple for a long time.
- Contains acetyl glucosamine, the component of moisturizing factors, to hydrate dry skin that loses resilience.
- Contains fermented black yeast (*Aureobasidium Pullulans Ferment*) to give vitality and healthy energy to lifeless skin.

# GEL MASK SHEET



**Syn-ake Hydro-Gel Gold Mask** 25g

Syn-ake Wringkel care

McCell Skin Science 365 Syn-ake Hydro Gel Gold Mask is a high-concentration hydro gel mask with a Swiss Pentapharm snake venom extract (Syn-ake® 100ppm added) that will renew the elasticity and smoothness of sagging and wrinkled skin.



**Snail Hydro Gel Mask** 25g

Whitening Snail slime ingredients

Mucin extract from snail mucus is contained in this product to maximize skin cell regeneration and gives elasticity to the skin. Chondroitin sulfate and collagen, the key components of cell matter and are highly effective in maintaining elastic skin.



**Snake Hydrogel Gold Eye Patches** 60ea

Syn-ake Wringkel care

- Contain snake venom ingredient and peptide composite to elasticize and energize your kin skin around the eyes.
- Contain colloidal gold and patented 60different herb extracts (patent: 10-0820010) to purify and protect your skin.
- Contain hyaluronic acid and polyglutamic acid to prevent dryness and to moisturize your skin around the eyes.

# MOISTURE CARE & CLEANSER



**DenDen Snail Hand Cream** 30g\*6

Snail slime ingredients

Mucin, a substance found in snail secretions, keeps skin hydrated and protects the skin from harmful substances found in the external environment. This cream contains green tea, Portulaca and Centella asiatica extracts to moisturize dry hands and form a hydrating layer. The light, non-sticky texture allows skin to feel soft and moist as soon as the cream is applied.

ROSE GREEN TEA NO FRAGRANCE



**Syn-Ake Gold Hand Cream** 30g\*6

Anti-wrinkle Cosmetics

A anti-wrinkle hand cream that contains Syn-Ake, a type of peptide similar to snake venom in structure, to enhance your skin's flexibility and smoothness and controls your skin's oil-moisture balance for smoother and more resilient skin. It also contains aloe vera leaf extracts and various herbal extracts to form a moisture barrier on your skin to deliver ample moisture to your skin for suppler and more radiant skin.



**Aloe Real Natural Essence Foam Cleanser** 120g

The cleanser that thoroughly cleanses the impurities on your skin and in the pores. Also, various extracts, including aloe vera leaf extracts, help with toning and soothing, while Trehalose for hydration leaves your skin refreshed and clean without tightness after cleansing.